



## AGENDA

It is with great pleasure that the Kangaroo Group invites you to its

### LUNCH DEBATE IN BRUSSELS

**Tuesday, 24 October 2023 at 13.00 hrs**

**Restaurant des Députés  
European Parliament, Brussels**

### **Food Security & 'Made in Italy' – How technology can benefit the livestock sector**

Innovative technologies are crucial in driving the growth and sustainability of the agri-food industry in the EU. These solutions can enhance productivity, animal welfare, and the quality of animal products, thus benefiting the overall economy and global trade. To highlight these important aspects of EU agriculture, we are hosting an event to engage stakeholders. Our primary objective is to examine how advanced technologies are optimizing the food value chain, with a specific focus on addressing food security challenges, while also preserving important cultural heritage aspects, such as the Made in Italy.

#### **Welcome and Chair:**

Michael GAHLER MEP, President of the Kangaroo Group

#### **Speakers:**

Herbert DORFMANN MEP, EPP/Italy, Member of the Committee on Agriculture and Rural Development

Pierre BASCOU, Director, DG AGRI, European Commission

Cristina TINELLI, Head of the Brussels Office, Confragricoltura

Debora ORRICO, Director of Institutional Affairs, MSD Animal Health

Davide CALDERONE, Director at ASSICA

Paolo DI STEFANO, Head of Brussels Office, Coldiretti

#### **Conclusions:**

Pietro FIOCCI MEP