



INVITATION for Kangaroo Group Members and guests

BREAKFAST DEBATE

Wednesday, **24 September 2014** from 08:00 to 09:30 hrs

Room: Restaurant des Députés, Salon Privé
European Parliament, Rue Wiertz 60, Brussels

“Towards a new Industrial Policy on Life Sciences: External Reference Pricing – Remedy for Strained Health Budgets or Barrier to Innovation?”

Welcome: Karl von WOGAU, Secretary General of the Kangaroo Group

Introduction: Søren BO CHRISTIANSEN, Senior Vice-President Europe & Canada, MSD

Speakers:

- Gwenole COZIGOU, Director, DG Enterprise
- Dermot GLYNN, Europe Economics, Author of the Study “External Reference Pricing”
- Ri DE RIDDER, Deputy Director, Belgian Pricing Reimbursement Agency, INAMI
- Achim KAUTZ, Policy Director, European Liver Patients Association, ELPA

Conclusion: Othmar KARAS, MEP